

**Società Cattolica di Assicurazione - Società Cooperativa**  
Sede in Verona, Lungadige Cangrande n.16  
C.F. 00320160237 – Iscritta al Registro delle Imprese di Verona al n. 00320160237  
Società iscritta all'Albo delle Società Cooperative al n. A100378

**INTER MUTUELLES ASSISTANCE SA**, a company incorporated under the laws of France with a Management Board and Supervisory Board, with share capital of 32 048 180 euros, whose registered office is at 118 Avenue de Paris - CS 40000 - 79033 Niort Cedex 9 - France, registered under number RCS Niort 320 281 025

## PRESS RELEASE

### CLOSING OF THE AGREEMENT BETWEEN CATTOLICA AND INTER MUTUELLES ASSISTANCE ON ASSISTANCE SERVICES IN ITALY

#### The open-market nature of IMA Italia Assistance S.p.A. was confirmed

Verona, 25 March 2019. Following the press release of 26 September 2018 and after obtaining the necessary authorisations from IVASS and from the European Commission with respect to antitrust matters, Cattolica and Inter Mutuelles Assistance inform of the closing of the transaction that envisages Cattolica's entrance into the capital of IMA Italia Assistance S.p.A. through the subscription of a capital increase for an overall amount of €8.58m, that will bring Cattolica to a shareholding of 35% in the capital of IMA Italia Assistance S.p.A.

Through this partnership, Cattolica and the IMA Group are combining their industrial expertise, giving impetus to the growth of IMA Italia Assistance.

Alberto Minali, CEO of the Cattolica Assicurazioni Group, stated: *"I am delighted to announce Cattolica's entrance in the capital of IMA Italia Assistance and the birth of Italy's 4th operator of assistance services<sup>1</sup>. IMA Italia's competitive positioning is excellent within the Italian market and the company is distinguished by a strong attention to the quality of service which makes it one of the market reference players for insurance companies, automotive manufacturers and companies in the utility sector. Together with IMA Group, we have set important growth objectives for Italy where we aim to strengthen our market position for the sake of our actual and future partners. Thanks to this strategic partnership we are also reaffirming our intention to enrich and innovate the eco-system of our services in favor of our customers, aiming at the expansion of our range of insurance products through the integration of highly valuable services in a context of prevention and protection of our customers, as envisaged in our Business Plan"*.

Claude Sarcia, CEO of the Inter Mutuelles Assistance Group, Chairman and CEO of IMA Italia Assistance, stated: *"We have exuberantly welcome the news about the consent granted by the Italian and European authorities to the entrance of Cattolica in the capital of IMA Italia Assistance.*

*Our Italian branch is a dynamic and innovative company and the entrance of Cattolica in its capital will bring new energy and new ideas.*

<sup>1</sup> ANIA data processed internally.

*Thanks to the strategic vision that we share with Cattolica, IMA Italia Assistance will proceed in its search for excellence, by maintaining an independent identity on the Italian market and with a strategic focus placed on the human factor and on innovation”.*

Starting from 1 April 2019, IMA Italia Assistance S.p.A. will be the new sole provider of assistance services on the Cattolica Assicurazioni Group’s networks. As from that same date the relationships with all previous providers will cease and in order to offer an immediate and efficient customer-response in situations of need, the toll-free number 800572572 will be available as the only reference number for Cattolica Assicurazioni, in case of emergency and to receive assistance<sup>2</sup>.

**Cattolica Assicurazioni** is one of the major players in the Italian insurance market and the only cooperative company in the sector listed on the Milan Stock Exchange, where it has been present since November 2000. With over 3.5 million customers relying on insurance solutions and distributed products, the Group records premium income of almost €6 billion (2018). At Group level, Cattolica has over 1,444 agencies spread throughout Italy, both in large and small centres and a network of 1,928 agents. For more information: <https://www.cattolica.it/en/profile>

The **Inter Mutuelles Assistance Group** designs and implements assistance services ad hoc for its shareholders and customers. From emergency assistance to long-term support, IMA offers a full range of services for the automotive, travel and international mobility markets, for housing and healthcare assistance, for information and customer care services. The IMA Group has 11 branches in Europe and Morocco, consolidated revenue equal to €696 million, a net profit of €9.5 million, 45 million customers and over 3,700 employees (2017 figures). For more information: [www.imagroupe.eu](http://www.imagroupe.eu)

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<sup>2</sup> For Tua Assicurazioni, Bcc Assicurazioni and Abc Assicurazioni emergency numbers please refer to websites of the different companies.