



## **Cattolica Assicurazioni, Private Ordinary Founder of Teatro alla Scala**

**The Verona-based company founded in 1896 stands side-by-side with the great Theatre**

Cattolica Assicurazioni is pleased to announce its support for Teatro alla Scala as Private Ordinary Founder. Established in Verona in 1896 to protect small landowners from hail and fire, Cattolica Assicurazioni is today one of the biggest actors on the Italian insurance market and the sector's only cooperative listed on the Milan Stock Exchange, where it has been listed since November 2000. With almost 3.6 million customers, the Group recorded nearly €6 billion in premiums income in 2018 and boasts a network of 1,439 agencies and 1,924 agents throughout Italy. Seeking to champion those who create culture, Cattolica Assicurazioni has chosen to support Teatro alla Scala in Milan, an international symbol of Italian excellence, in the profound conviction that promoting culture is a civil duty at the benefit of society as a whole.

*"I am extremely grateful to Cattolica Assicurazioni for its decision to support Teatro alla Scala by participating in our daily effort to reaffirm its level of artistic excellence", said CEO and Artistic Director Alexander Pereria. "Each of our partners is not only a financial aid, but a representative for projects and an opportunity to strengthen our national presence."*

**Paolo Bedoni, Chairman of the Cattolica Assicurazioni Group, stated:** *"To be able to stand alongside an institution such as Teatro alla Scala is a source of great pride for us. Creating culture, encouraging knowledge and promoting the beauty of the arts are objectives that speak to us, because they are ingrained in our corporate social responsibility. After the agreement signed last year with the Fondazione Arena di Verona, and following on from other artistic sponsorships, our commitment to enhancing the national cultural heritage continues. Supporting two of the best-known opera theatres in the world allows us to contribute to developing excellence and Italian tradition."*

**Milan, 28 May 2019**