

Società Cattolica di Assicurazione Società Cooperativa

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PRESS RELEASE

SME AND CYBER RISK: TUA ASSICURAZIONI PRESENTS THE FIRST POLICY THAT PROTECTS COMPANIES DURING THE ADJUSTMENT PHASE TO THE GDPR LEGISLATION

Developed in cooperation with CATTRe, TUA Data Protection makes it possible to assess on-line the adequacy of the companies to the legislation

Verona, 29 October 2019. **TUA Assicurazioni**, company of the Cattolica Assicurazioni Group, launches **TUA Data Protection**, the first policy that protects against all the risks connected to the compliance with the new General Data Protection Regulation (GDPR).

Developed in cooperation with **CATTRe**, the reinsurance company for non-traditional risks of the Cattolica Group established in October last year, the policy is directed to **small and medium companies** that operate in the production, commercial or services setting, **individual professionals** as well as to **professional firms and associations**. A reliable support for companies that need to apply a new legislation which in many ways is innovative compared to the previous regulations.

Unique on the Italian insurance market, TUA Data Protection allows the policyholder to assess on-line the company's adequacy with the requirements of the legislation, highlighting strong and weak points of the corporate organisation and permitting the implementation of corrective and preventive measures.

The product offers two guarantees:

1. **Compensation to third parties** for liabilities resulting from violations of the legislation on the protection of personal data or violations of the network safety systems that cause unavailability or exfiltration of the data;
2. **Support service** for a specialised management of the emergency, notification, investigation, check on the credit positions, recovery and restoration of the data and legal expenses.

Nazareno Cerni, Chief Executive Officer of TUA Assicurazioni and CATTRe, commented: *"This solution offers an effective instrument in order to carry out progressively and calmly full legislative compliance, mitigating the business risk deriving from an inadequate application of the privacy legislation. Result of the cooperation between two flexible and innovative organisations such as TUA and CATTRe, it is a product that confirms our focus on digitisation and our capacity to intercept the new protection needs of the policyholders"*.

Cattolica Assicurazioni is one of the major players of the Italian insurance market and the only industry cooperative listed on the Borsa di Milano [Milan Stock Exchange], where it has been listed since November 2000. With almost 3.6 million customers who rely on the insurance solutions and products distributed, the Group records premium revenue of almost Euro 6 billion (2018). At the Group level, Cattolica relies on 1,429 agencies spread throughout Italy, in large cities and small towns, and has a network of 1,907 agents. For more information: www.cattolica.it/profilo-societario

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