

PRESS RELEASE

CORONAVIRUS: CATTOLICA ASSICURAZIONI OFFERS VOUCHER TO ITS MOTOR TPL CUSTOMERS

The initiative entitles customers to a discount equal to one month on their current Motor TPL premium, to be used in agencies for policy renewals or to purchase new products

Verona, 14 May 2020. "With us, a month is 30 days longer." Cattolica Assicurazioni has reserved this initiative for Motor TPL customers, who can benefit from a discount equal to one month on their current policy. From May 25, through their local agencies or by accessing the website at <https://30giorniinpiù.cattolica.it/>, customers will be able to request a voucher, which can be used to renew an expiring policy (from April 2020 to May 2021) or to take out a new personal, home or business insurance product, increasing their level of protection.

Carlo Ferraresi, General Manager of the Cattolica Assicurazioni Group, says: "Entry into Phase 2 marks the beginning of Italy's recovery, and we at Cattolica want to do our part to restart the economic engine and help the country return to normal. During these last weeks, technology has helped us stay close to our customers in an effective and completely safe way. This initiative also shows that technology strengthens the connection between the customer, the Company and the agency network."

Cattolica Assicurazioni is one of the main players on the Italian insurance market and the only cooperative company in its industry to be listed on the Milan Stock Exchange, where it has been present since November 2000. With more than 3.5 million customers who rely on the insurance solutions and products it distributes, the Group has total premiums of nearly €7 billion (2019). At the Group level, Cattolica has 1,395 agencies throughout Italy, covering both large cities and smaller towns, and a network of 1,887 agents. For further information: www.cattolica.it/en/profile

CONTACT INFORMATION

Media Relations Manager

Erminia Frigerio – (mob. 337/1165255)
erminia.frigerio@cattolicaassicurazioni.it

Comin & Partners

Gianluca Comin (329 8603580 – 06 89169407)
Chairman and Founder
gianluca.comin@cominandpartners.com

Local Media Manager

Angelo Cipriani (mob. 347/5074052)
angelo.cipriani@cattolicaassicurazioni.it

Comin & Partners

Lelio Alfonso (334 6054090 – 02 87042400)
Managing Partner Milan
lelio.alfonso@cominandpartners.com