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News Announcement

Cattolica Assicurazioni and Munich Re partner to accelerate life insurance digital underwriting on protection line of business

Cattolica Assicurazioni has partnered with **Munich Re** to implement an innovative and easy-to-use digital underwriting solution for the Italian life insurance market. The solution is based on technology developed by Munich Re Automation Solutions, the world leading provider of digital new business, underwriting and analytics solutions to the life insurance industry, and will enable life insurance agents to provide streamlined underwriting to their customers in Italy.

Combining Cattolica's expertise in insurance sectors such as life, health and accident, with Munich Re Automation Solutions' wealth of experience providing digital underwriting capabilities within the life insurance space and Munich Re's 150 years of life and health underwriting know how ensures this new system will benefit Cattolica Assicurazioni's customers.

The implementation will allow sales agents to deliver innovative underwriting at point of sale, significantly reducing the number of prospects lost in the sales funnel.

Marco Lamola, Deputy General Commercial Manager, Cattolica Assicurazioni, comments:

"Cattolica is committed to be more innovative and to better serve customers faster and more efficiently in the digital era. We trust with MR AuW tool to deliver better customer experiences and enable us to meet the needs of today's digital-savvy customer and prospects. This collaboration is also an opportunity for our agents to shorten the sales process, better serve their clients and encourage them to offer life insurance products to all customer."

Massimo Franchetti, Head of Life Product Management, Cattolica Assicurazioni, comments:

"Munich Re global expertise and proven track record in the life insurance industry were decisive factors which made them the clear choice of partner. Cattolica, being a fast-moving organisation, required a well-established partner who could provide proven technology and we're convinced this is the obvious choice."

Marco Pistamiglio, Head of Life and Health and Executive Director of Munich Re Italy, comments:

"I am delighted that Cattolica Assicurazioni has selected Munich Re's automated underwriting technology for its life insurance underwriting business. Committed to supporting our partners, Munich Re will be bringing full expertise to support Cattolica in providing optimal user experiences for customers engaging in life insurance products and top-class quality on underwriting."

About Munich Re Automation Solutions

Munich Re Automation Solutions, is the world leading provider of digital new business, underwriting and analytics solutions to the insurance industry. Working with forward-thinking customers across the globe, we're on a mission to revolutionise the way life insurance is bought and sold, using next-generation technology to give insurers the power to grow their businesses profitably. Learn more at <http://www.munichre.com/automation-solutions>

Cattolica Assicurazioni is one of the main players on the Italian insurance market and has been listed on the Milan Stock Exchange since November 2000. With around 3.5 million customers who rely on the insurance solutions and products it distributes, the Group generates total premium income of €5.7 billion (2020). At the Group level, Cattolica has 1,360 agencies

throughout Italy, covering both large cities and smaller towns, and a network of 1,851 agents. For further information:
<https://www.cattolica.it/en/profile>

CATTOLICA ASSICURAZIONI CONTACT INFORMATION

Media Relations Manager

Erminia Frigerio (Cell. 337/1165255)
erminia.frigerio@cattolicaassicurazioni.it

Local Media Manager

Angelo Cipriani (Cell. 347/5074052)
angelo.cipriani@cattolicaassicurazioni.it

Comin & Partners

Giuseppe Stamegna (Cell. 392/0240063 – 06/9025523)
giuseppe.stamegna@cominandpartners.com

MUNICH RE ITALIA CONTACT INFORMATION

Marketing & Communication Manager

Francesca Rolando (Cell. 335/1680899)
frolando@munichre.com